



STALLHOLDER

information, policies and guidelines

as at 3 September 2026



SAPRA

ABOUT THE MARKET

The South Arm Peninsula Community Market runs on the first Sunday each month, September to May, at the South Arm community precinct which includes the South Arm Community Centre, Calverton Hall and Oval.

The objective has always been to create a community event that engages locals and encourages visitors. Our market has a friendly, welcoming atmosphere and an excellent range of stalls and activities. It's a social occasion for locals to catch up and the chance for visitors from far and wide to come and experience a slice of our paradise life. Stallholders too enjoy the cheerful spirit and some prefer our market to others!

The market has been overseen and financed by the South Arm Peninsula Residents Association Inc (SAPRA) since 2012. It is co-ordinated by Deb and Henri Brouwer with setup/pack down assistance from Dylan Harvey and volunteers. (Read more about its evolution at southarm.tas.au/market)

Our market:

- encourages and showcases local produce, art and craft
- also offers a wide range of curated quality products from beyond the Peninsula
- has a friendly, welcoming atmosphere and an excellent range of stalls and activities.
- is a social occasion for locals to catch up
- invites visitors from far and wide to experience a slice of our paradise life, many returning regularly
- stallholders also enjoy the cheerful spirit, many preferring our market to others.

CONTACTS

Market bookings and operations: Deb Brouwer, Market Co-ordinator, 0432 281 022 | market@southarm.tas.au

SAPRA/Community Centre: Kerry Scambler, SAPRA President 0407 875 460 | saprapres@southarm.tas.au

Address: South Arm Community precinct. Access via 9 Calverton Place or Calverton Lane (Hall/Oval entry).

BOOKINGS

- **Frequency.** The market is held on the first Sunday each month from September to May. No markets are held in June, July or August.

- **Site fees as of August 2026 are:**

- | | |
|--|---|
| ■ Site only - \$15 per 2m site | ■ Table hire - \$5 per 1.8 m table |
| ■ *Gazebo - \$25 per 3m x 3m site | ■ Food van - \$25 per van |
| ■ *Gazebo - \$30 per 4m x 4m site | ■ Food van with power (if available) - \$30 per van |
| *We are unable to provide gazebos for hire | |
| ■ Calverton Hall - \$20 per 1.8m site (incl table) | |

Any planned site fee increases will be notified two months prior to implementation unless circumstances beyond the market's control require a quicker response.

- **Bookings open** at the start of the month prior to the market on the Stallholders Facebook Group or email.
- **ALL stallholders, including regulars, MUST book each month.**
- **Contact number.** All stallholders must provide a mobile number to enable timely contact.
- **Limit on number of stalls.** An overall limit may be applied for safety and insurance reasons.
- **Stall selection.** The market co-ordinator is tasked with providing a smorgasbord of products, with a focus on local Peninsula producers mixed with a range of quality stalls with distinct offerings from further afield and limited repetition or competing items. They reserve the right to accept or decline a stall on this basis.
- **Communication.** Market updates and bookings are managed on the Market Stallholders group page (<https://www.facebook.com/SouthArmMarket>), via email (market@southarm.tas.au) or phone/text.

REGULAR STALLHOLDERS

- A regular stallholder attends 7 out of the 9 markets per season and has a regular allocated site.
- Regulars will be notified of any change to their status.
- **Regulars must book for each market or advise if they are not attending.**
- Booking in for regulars (and Food Vans) on market days is strictly from 7.30am -8am at which time gates open to casual stallholders. This allows regulars to go straight to their allocated site and begin setting up.
- If a regular stallholder is running late and advises the co-ordinator via text or phone, their regular site may be held over, depending on the expected arrival time. If a regular does not give notice of late arrival on the day, their site may be re-allocated.
- If a regular does not attend without 24 hours prior notice on more than two occasions, they may lose their regular status and site.

CASUAL STALLHOLDERS

- Casual site bookings are available at each market, subject to the stall selection conditions.
- Booking in time on market days is strictly 8am. If a stallholder arrives earlier, they will be asked to park and wait for 8am, unless all regulars are in place.
- Casual stallholders will be directed to sites on arrival.

CANCELLATIONS/NO SHOWS – STALLHOLDERS

- Stallholders who are unable to attend due to unforeseen circumstances, please show courtesy and respect for all those involved in the market by contacting the market co-ordinator preferably by phone or text, or email if that is not possible. 0432 281 022 market@southarmit.tas.au .
- Stallholders with repeated no-shows (ie no notice given) may be declined from future markets.

CANCELLATIONS – MARKET EVENT

- **Cancellation of the market.** If the co-ordinators, in consultation with SAPRA, believe circumstances require the market to be cancelled, all stallholders will be advised as soon as that decision is made.
- **Early closure of the market.** As per cancellation, all stallholders will be promptly advised if the market is to close early. This may be due to changing weather conditions or other circumstances where safety of stallholders, patrons and volunteers may be at risk.
- If the market is cancelled or required to close early, no compensation will be paid to stallholders.

STALLHOLDERS RESPONSIBILITIES

- **Insurance.** By attending this market, stallholders acknowledge they either have sufficient public and product liability insurance or accept all responsibility for the safety of the people in your stall area (both stallholders and patrons) and for the safety of the products you are selling. Insurance is highly recommended for all (eg AAMI - <https://www.aami.com.au/business-insurance/market-stall-exhibitor>).
- **SAPRA, the market co-ordinators and Clarence Council will not be held responsible for stallholder negligence, failure to comply with the market rules or stall product failings.**
- **Permits.** Food and alcohol vendors must have public and product liability insurance (\$20 million) and have their relevant permits on display (eg food production, handling, serve alcohol etc). Failure to do so could result in the stall being unable to open.
- **Gazebos/marquees.**
 - ❑ Stallholders are entirely responsible for ensuring their gazebos/marquees are properly secured. **They MUST be weighted down.** Pegs are only permitted when used with 20kg weights.
 - ❑ Stallholders must monitor their gazebo in breezy conditions and take all necessary precautions to ensure the safety of patrons, other stallholders and themselves.
 - ❑ SAPRA and its volunteers take no responsibility for any damage or injury caused by stallholders' gazebos and the Market Co-ordinator, or their delegated representative, reserves the right to order a stallholder(s) dismantle a gazebo if it is deemed a risk or wind conditions require this action.
- **Dogs.** Except food vendors, stallholders can bring their dog to the market on the condition the dog is kept on a lead and under the owner's control. Stallholders are responsible for their dog's behaviour and for cleaning up their waste. SAPRA will not be held responsible for any dog incidents.
- **Electrical cords.** All power leads used for food vans, music or other stalls must be tagged and tested.

- **Stall rubbish.** Stallholders are responsible for taking their stall's rubbish off-site. The rubbish facilities available are for patrons and are limited.
- **Payment methods.** Stallholders can use operate using their own payment methods, ie electronic or cash.
- **Musicians/stalls playing music.**
 - ▣ Live music must be kept to a level that does not override the community atmosphere.
 - ▣ Stalls playing music must be considerate of neighbouring stallholders and the live music (if near it).
 - ▣ Patrons should be able to walk and talk hearing the music but without it conflicting or affecting the market's ambience.

MARKET OPEN PROCESS

- **Access** to the market site for stallholders is **STRICTLY** on this basis:
 - ▣ **7.30am - approved regular stallholders** and food vans can move to their regular sites to setup. See above for regular stallholder information.
 - ▣ **8.00am – casual stallholders** will be directed to rows/sites on arrival. If you are early, please park up at the centre to wait your turn.
- **Calverton Hall/Hall carpark regular stallholders only** may access via Calverton Lane from 7.30am.
- **Parking.** Stallholder's cars (1 per site) are generally parked adjacent to their stalls. Additional vehicles or those with trailers will need to park on the far boundary of the main oval area.
- **Vehicle movements.** Those parked within the market site cannot be moved until closing time, unless first approved or directed by the market co-ordinators.
- **Pedestrian safety.** This is paramount to the safety and enjoyment of the market for everyone involved. All vehicles much travel at 10kmh or less whilst in the market and oval precinct. Speeding and risky, inconsiderate driving will not be tolerated at all and may impact future market involvement.

MARKET CLOSE PROCESS

- **The market closes at 1pm.** No vehicles can move across the market grounds until this time unless there is an emergency or you have been directed to, or approved, by the market co-ordinators.
- Stallholders may pack up *slightly* earlier if they have sold out of product or can easily access their car however the vehicle cannot leave until 1pm or as directed by the market co-ordinators.
- All stall rubbish must be taken with you away from the market site (see above).

CODE OF CONDUCT

South Arm Community Market has a reputation for being a very friendly place to have a stall and/or visit. It is very important to us as locals and hosts of this event that it is welcoming to all.

The market team and SAPRA team work hard to present a welcoming event in our community and interactions between us all – stallholders, team members and patrons - should be:

- Respectful, courteous and honest.
- Co-operative and understanding of others
- Devoid of harassment, bullying, intimidation and threatening.

Where tense or difficult situations arise, the first reaction should be to de-escalate and, if necessary, ask for assistance from the market co-ordinators.

**We love our market. We love welcoming stallholders from near and far to our community.
We love seeing all patrons appreciate what you present and what we have created together.
Let's all keep working together and enjoy the experience 😊**